



FOUNDER'S DAY - SPONSORSHIP OPPORTUNITIES

SATURDAY, JUNE 1, 2024

Join us on the historic Roycroft Campus for an outdoor family-friendly evening, filled with music, hands-on crafts, games, and fabulous food and desserts! We'll be celebrating a good old-fashioned fun time, similar to the gatherings that Elbert Hubbard and the Roycrofters had at the turn of the 20th century. Proceeds will benefit the preservation, restoration, and programs of the Roycroft Campus.

\$10,000 PRESENTING SPONSOR

- ❖ Prominent recognition as the Founder's Day Presenting Sponsor, including your logo on the event poster and invitation, logo/link on our website, your name on press releases, and social media promotion
- ❖ Prominent logo placement on the Founder's Day event program (provided to all guests at event)
- ❖ 8 Adult Admissions to Founder's Day and 4 Children's Admissions
- ❖ Logo displayed on Visitor Center digital board through December 2024 (approximately 15,000 impressions)
- ❖ Four collectible Founder's Day posters
- ❖ 4 raffle sheets for the Founder's Day basket raffle

\$7,500 GOLD SPONSOR

- ❖ Recognition as a Gold Sponsor, including your logo on the event poster and invitation, logo/link on our website, your name on press releases, and social media promotion
- ❖ Logo included on the Founder's Day event program (provided to all guests at event)
- ❖ Name displayed on Visitor Center digital board through December 2024 (approximately 15,000 impressions)
- ❖ 6 Adult Admissions to Founder's Day and 4 Children's Admissions
- ❖ One collectible Founder's Day poster
- ❖ 4 raffle sheets for the Founder's Day basket raffle

\$5,000 SILVER SPONSOR

- ❖ Recognition as a Silver Sponsor, including your logo on the event invitation, logo/link on our website, and social media promotion
- ❖ Logo included on the Founder's Day event program (provided to all guests at event)
- ❖ Name displayed on Visitor Center digital board through December 2024 (approximately 15,000 impressions)
- ❖ 6 Adult Admissions to Founder's Day and 2 Children's Admissions
- ❖ 4 raffle sheets for the Founder's Day basket raffle

\$2,500 BRONZE SPONSOR

- ❖ Recognition as a Bronze Sponsor, including a link on our website and social media promotion
- ❖ Logo included on the Founder's Day event program (provided to all guests at event)
- ❖ 4 Adult Admissions to Founder's Day and 2 Children's Admissions
- ❖ 2 raffle sheets for the Founder's Day basket raffle

\$1,000 ACTIVITY SPONSOR

- ❖ Recognition as an Activity Sponsor, including your name on our website and the Founder's Day event program (provided to all guests at event)
- ❖ Logo placement at one of the Founder's Day activities (at a game, craft, or the bandstand)
- ❖ 2 Adult Admissions to Founder's Day and 2 Children's Admission
- ❖ 1 raffle sheet for the Founder's Day basket raffle

\$500 EVENT SUPPORTER

- ❖ Recognition as an Event Supporter on the Founder's Day event program (provided to all guests at event)
- ❖ 2 Adult Admissions to Founder's Day

Please accept our sponsorship at the _____ level. Check enclosed. Bill me at the address below.

Sponsor Name: _____ (as you wish it to appear in print)

Contact Person (name and title): _____

Phone Number: _____ Email Address: _____

Address: _____

Your response is requested by April 1st to allow time for inclusion on all printed materials (deadline for poster recognition is March 1st). Mail to Tricia Furnari, Roycroft Campus, 31 South Grove St., East Aurora, NY 14052 or email to tfurnari@roycroftcampuscorp.com.